

ANGLER SPONSORSHIP

BASSMASTER OPENS

B.A.S.S. NATION

B. POST FISHING

Brian Post

2025 Bassmaster EQ Division Qualifier

2025 B.A.S.S. Nation Championship Qualifier

2025 Ultimate Angler World Championship Qualifier

Representing Your Brand!



2026 SEASON



Meet Brian Post

2025 was the year of qualifications and postseason action. Brian competed in Division 2 of the Bassmaster Opens, where he qualified for the Bassmaster EQ Division after ending the Opens season with a Top 50 finish (43rd Place).

Brian also competed in the B.A.S.S. Nation Regional Qualifier on the James River in Virginia. Brian was the Day 1 Leader, fell a bit on Day 2, finishing the day in 6th, which qualified him to compete on the third day - Championship Friday. Brian closed out that tournament with a 7th Place finish. Finishing inside the Top 14 qualifying Brian for the 2025 B.A.S.S. Nation Championship on the Mississippi River in La Crosse, WI. With Brian's 7th Place finish in the B.A.S.S. Nation event at the James River, he also qualified for The Ultimate Angler Championship on Lake Guntersville, Scottsboro, AL.

Brian also increased his schedule locally, fishing the Wisconsin Elite circuit as well as many other local tournaments and weekly events.



Brian has over 20 years of tournament bass fishing under his belt.

Regionally, he has fished in the NBAA, NABC, Upper Midwest Bass, Wisconsin Elite Series, The Kicker Cup and several open tournaments from small to large. Locally Brian has been a part of Monday, Tuesday and Wednesday night leagues and Wisconsin B.A.S.S. Nation.

Besides tournament fishing, Brian has also participated in many charity events, and specifically enjoys participating and donating to the Badger Childhood Cancer Network (BCCN) Fishing for Families Bass Classic. Brian and his business, Post Builders, sponsor a 5 Boat team with Brian's wife and 8 other local fishing friends. Brian's dedication to the BCCN goes beyond just fishing. Brian and Rachael are both members of the Tournament Committee for the BCCN Classic, donating time and resources to planning and coordinating the event, collecting raffle items and sponsor outreach. Brian also serves as the Tournament Weigh-In Director.

Curious about Badger Childhood Cancer Network or the Fishing for Families Bass Classic? Find out more at badgerchildhoodcancer.org/event/bccn-fishing-for-families/

B. POST FISHING



BASSMASTER OPENS / NATION RECORD

<i>Total Tournaments</i>	51
<i>Time in Money (Top 40)</i>	10
<i>Top 10 Finishes</i>	2
<i>Top 20 Finishes</i>	6
<i>Top 30 Finishes</i>	9
<i>Total Weight</i>	1028 lb – 15 oz
<i>Career Winnings</i>	\$45,067

B.A.S.S. Opens / Nation Highlights

2025	James River	7th Place
2025	Leech Lake	11th Place
2024	Mississippi River	15th Place
2023	St. Lawrence River	22nd Place
2023	Toledo Bend	23rd Place
2022	James River	8th Place
2022	Red River	15th Place
2022	Kissimmee Chain	39th Place
2021	Grand Lake	23rd Place
2020	Sam Rayburn	12th Place

MENTORING - VOLUNTEERING - EDUCATING - REPRESENTING

Engaging and educating the younger generation about bass fishing and conservation is important. Brian believes all anglers should take time to encourage, mentor and get the young people today excited about fishing. Teaching youth to preserve our natural resources is the responsibility of every angler and outdoorsmen. Brian is always looking for ways to mentor and educate youth in our area and beyond!

- Mentoring and Speaking to Local School Fishing Team and Anglers
- Volunteering at Fleet Farm Delavan - Kids Fishing Days
- Volunteer Coaching - Milton High School Fishing Team
- Milton High School Fishing Team Booster Club member

Sharing his love of fishing goes beyond just mentoring the youth. Brian has, and is available to, appear as a guest speaker at local fishing clubs, meetings, local events, sponsor events and more. He is always willing to share his knowledge and loves getting out into the community!

- Guest Seminar Speaker at the Wisconsin Fishing Expo
- Community events at the local elementary schools
- Local tackle shop customer events
- Bassmaster Classic Expos - Support for sponsor booths
- Guest Speaker at local fishing clubs



The Power of Advertising!

PROMOTE YOUR BUSINESS WITH B. POST FISHING



Truck/Boat seen by **2M+** People



25,000+ Miles Driven



Competing in **2 Series**



Social Impressions
Tournament Avg. **2.9M**



Bassmaster
SOCIAL
2.2M Fans

On the Road Exposure

Wherever we go, you go too!

Nationwide

- 25,000+ miles traveled nationally each year
- Truck and boat advertising seen by over 2 million people nationally on the road each year

Local

- 3,000+ miles traveled over southern/central Wisconsin
- Locally truck and boat advertising seen by the greater Janesville and Madison areas



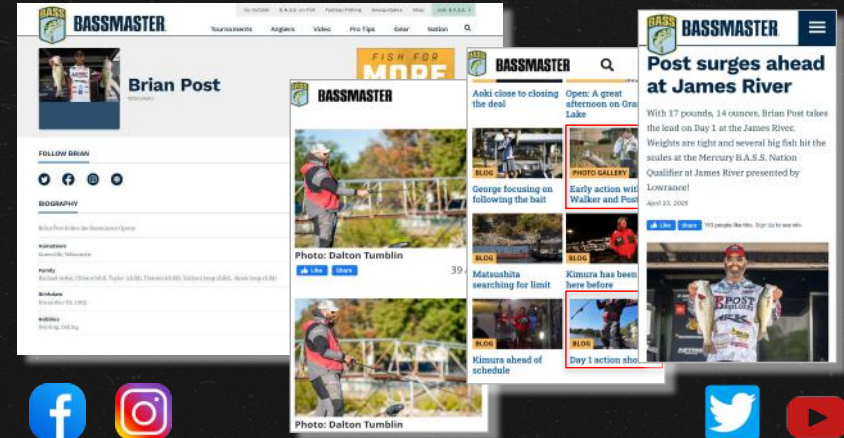
Online and Social Media Exposure

B.A.S.S has the most robust digital platforms in the industry

- 2.2 million social media follower, 111.2 million impressions
- Video views on B.A.S.S. social channels topped 29.9 million views

Bassmaster Opens Online Presence - 9 Tournament Averages

- Social Media Impressions - 3,317,700
- Bassmaster.com page Views - 1,848,500
- Bassmaster.com total users - 187,800
- Tournament attendance (spectators) - 1,650



PARTNERSHIPS/SPONSORSHIPS

A positive partnership with an ultra competitive, passionate, dedicated athlete who strives for excellence with the goal of being an ambassador for the sport of bass fishing and the brands who partner with and support me.

Brand association at event locations across the country with an average range of ages from 18 - 65, with a physical spectator audience as well as unlimited online viewership on social media and Bassmaster.com with the potential of LIVE camera crew coverage.

Regional brand association at fishing events and travel throughout Wisconsin and locally around the Janesville area. Areas/Lakes include: Madison Chain, Lake Wisconsin, Delavan Lake, Lake Geneva, Rock Lake, Whitewater Lake, Rock River and Mississippi River.

Partnership levels: Title, Platinum and Gold. Sponsorship levels: Silver, Bronze and Basic.

**** If your company has ideas that are better suited for something other than the levels shown, we will work with you to put together a package that is mutually beneficial and within your budget! ****

TITLE PARTNERSHIP

Title Sponsor Logo on Boat and Truck Wrap

Premier Logo Placement on both sides of Boat Wrap

Premier Carpet Decals on Boat Deck

Premier Logo Placement on both sides of Truck Wrap

Premier Logo Placement on Tournament Jerseys

Logo located on bpostfishing.com homepage as Title Partner

Logo listed throughout bpostfishing.com website

Direct links to your website

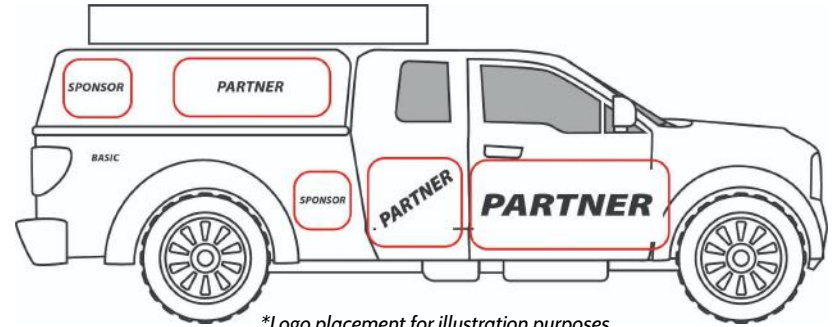
Company Mentions throughout season

Recognition on all Social Media Platforms throughout season

2 - Day guided fishing trips (for two people) on Madison Chain or Lake Wisconsin

Other promotional options available at partners request. (appearances, drawings, meet & greets, etc.)

▶ **\$15,000/year**



**Logo placement for illustration purposes.*

Actual placement will be determined by logo size/shape requirements



** Due to order lead times for Tournament Jerseys and boat wrap - Partnership Agreement deadline is January 10th, 2026*

TITLE PARTNERSHIP

PLATINUM PARTNERSHIP

Large Logo on Boat and Truck Wrap

Large Logo on both sides of Boat Wrap

Large Carpet Decals on Boat Deck

Large Decal on both sides of Truck Wrap

Logo predominantly located on Tournament Jerseys

Logo listed throughout bpostfishing.com website

Direct links to your website

Company Mentions throughout season

Recognition on Social Media Platforms throughout season

1 - Day guided fishing trip (for two people) on Madison Chain

Other promotional options available at partners request.

▶ **\$10,000**/year

GOLD PARTNERSHIP

Logo on Boat and Truck Wrap

Large Logo on both sides of Boat Wrap

Medium Carpet Decals on Boat Deck

Large Decal on both sides of Truck Wrap

Logo centrally located on Tournament Jerseys

Logo listed on bpostfishing.com website

Direct link to your website

Company Mentions throughout season

Recognition on Social Media Platforms throughout season

1 - Day guided fishing trip (for two people) on lake TBD

Other promotional options available at partners request.

▶ **\$7,000**/year

* Due to order lead times for Tournament Jerseys and boat wrap - Partnership Agreement deadline is January 10th, 2026



*Logo placement for illustration purposes.
Actual placement will be determined by logo size/shape requirements

PARTNERSHIP

SILVER SPONSORSHIP

Logo on Boat and Truck Wrap

Medium Decal on both sides of Boat Wrap

Small Carpet Decals on Boat Deck

Medium Decal on both sides of Truck Wrap

Logo located on Tournament Jerseys

Logo listed on bpostfishing.com website

Direct link to your website

Company Mentions throughout season

Recognition on Social Media Platforms throughout season

▶ **\$5,000** /year

BRONZE SPONSORSHIP

Logo on Boat and Truck Wrap

Small Decal on both sides of Boat Wrap

Small Decal on both sides of Truck Wrap

Small Logo located on Tournament Jerseys

Logo listed on bpostfishing.com website

Direct link to your website

Company Mentions & Recognition on Social Media Platforms

▶ **\$2,500** /year

BASIC SPONSORSHIP

Basic Decals on Boat and Truck

Basic Logo located on Tournament Jerseys

Logo listed on bpostfishing.com website

Company Mentions on Social Media Platforms

▶ **\$1,000** /year

* Due to order lead times for Tournament Jerseys and boat wrap - Partnership Agreement deadline is January 10th, 2026

***"Other" option available on last page
For you to customize to your company***

SPONSORSHIP

Become a Partner or Sponsor and RIDE ALONG in 2026!

2026 Bassmaster Opens & B.A.S.S. Nation Schedule

Date	Event	Location
Feb 19 - 21	OPEN - Sam Rayburn Reservoir	Jasper, TX
April 23 - 25	OPEN - Grand Lake O' the Cherokees	Grove, OK
May 8 - 10	B.A.S.S. Nation Qualifier - Mississippi River	La Crosse, WI
May 20 - 22	OPEN - Kentucky Lake	Paris Landing, TN
June 18 - 20	OPEN - Mississippi River	La Crosse, WI
July 31 - Aug 2	B.A.S.S. Nation Qualifier - Lake Champlain	Plattsburgh, NY
TBD - Top 50 AOY Advance	Bassmaster EQ Series (if qualified)	3 Events
Qualification TBD	B.A.S.S. Nation Championship (if qualified - through B.A.S.S. Nation event)	TBD

Bassmaster Opens

2 Divisions - 4 Tournaments each

Referred to as the feeder league of B.A.S.S. Tournament trails

Each Open event winner will qualify to compete in the Bassmaster Classic

Each event is a three-day tournament

Day 1 / Day 2 all anglers compete, Day 3 is Championship - Top 10 compete

NEW FORMAT 2026

Opens will be an eight-event season comprised of two divisions, each with four tournaments. Anglers only need to fish 1 full division.

Top 50 in each division (4 events/division), as well as the Top 35 that fish both divisions (8 events), will advance to the Bassmaster Elite Qualifiers series.

Top 10 in the Angler of the Year race at the end of the season get invited to the Bassmaster Elite Series.

B.A.S.S. Nation

4 Regional Qualifying Events - 1 Championship Event

Each event is a three-day tournament

Day 1 and Day 2 all anglers compete

Day 3 is Championship - Top 20 compete

Anglers can compete in one, two, three or all four events

Top 10% of the anglers from each Event advance to the Championship

B.A.S.S. Nation Championship - Four-day event

Anglers from the states and the Top Anglers from Regional Qualifiers

Day 1 and Day 2 all anglers, Day 3 Top 40 anglers, Day 4 Top 10 anglers

1st, 2nd and 3rd Place - secure a spot in the Bassmaster Classic

1st Place - invited to the Bassmaster Elite Series



BASSMASTER 

BASSMASTER

B.A.S.S. and Bassmaster

- B.A.S.S - (Bass Anglers Sportsman Society) began in 1968
- It is a tournament and membership organization
- B.A.S.S. currently has 500,000+ members and their families
- B.A.S.S. has multiple circuits to include many ages and levels of competition
 - Bassmaster Elite Series, St. Croix Bassmaster Opens, TNT Fireworks B.A.S.S. Nation, Strike King Bassmaster College Series, Bass Pro Shops Bassmaster Team Championship, Abu Garcia Bassmaster High School Series, Bassmaster Junior Series, Yamaha Rightwater Bassmaster Kayak Series, and the Bassmaster Classic
- The Bassmaster Classic began in 1971
 - Known as the Super Bowl of Bass Fishing
 - Hosts more than 110,000 fans

Partnership / Sponsorship Form



Please check the appropriate:

- | | | |
|---|--|---|
| <input type="checkbox"/> Title Partnership (\$15,000) | <input type="checkbox"/> Silver Sponsorship (\$5,000) | <input type="checkbox"/> Other (\$_____) |
| <input type="checkbox"/> Platinum Partnership (\$10,000) | <input type="checkbox"/> Bronze Sponsorship (\$2,500) | |
| <input type="checkbox"/> Gold Partnership (\$7,000) | <input type="checkbox"/> Basic Sponsorship (\$1,000) | |

Please make checks payable to:

B. Post Fishing
4321 Saratoga Drive
Janesville, WI 53546

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Website: _____ Phone: _____

Sponsor Contact Name: _____ Contact Phone: _____

Contact Email: _____

Authorized Sponsor Signature: _____ Date: _____

B. Post Fishing Signature: _____ Date: _____

